

CHINA KNOW-HOW SUMMER SCHOOL

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The China Know-How Summer School has been annually organized (August/September) since 1999 by the Chinese Studies Center of the University of Salzburg in cooperation with the Eurasia-Pacific Uninet. Target audiences are mainly students from Austrian universities and universities of applied sciences.

In 2017, the Summer School started in Shanghai at the Fudan University and ended in Beijing at the Peking University. 2017, the Summer School again focused on relevant topics among others such as cultural differences, economics, politics, law as well as cross-cultural management in modern China. The lectures were conducted in English language. In addition, lectures and discussions conducted by Chinese and Austrian experts, excursions and visits to joint-venture companies were also included in this year's program.

The Summer School was concluded with two exams for which 5 ECTS credits could be rewarded at students' home university or university of applied sciences. This year, 15 students participated in the Summer School. Starting from 1999 up to 2017 around 1,150 students from Austria and other European countries participated in this program.

The China Know-How Summer School welcomes students from Austrian and other European universities and universities of applied sciences, employees preferably from an international company or working in various commercial departments, and people simply interested in China.

Targets of the program

- Know-How regarding Eastern Asia, especially China
- Obtaining experience in cooperating with China
- Preparing for future trading markets by becoming acquainted with the legal and economic system, labor and production processes, social and environmental situation, culture and living conditions in China
- Acquisition of additional qualifications useful for a potential future career in Asia
- Obtaining a basic command of the Chinese language

Program

- Modules in English on China-related topics in the fields of economics, politics, law, environment, culture and other relevant topics
- Lectures and discussions conducted by experts
- Visits to Austrian and international joint venture companies, excursions
- End-of-program exams (Shanghai and Beijing), with possible accreditation

Participants from the following higher education institutions attended the China Know-How Summer School in 2017: Alpen-Adria University Klagenfurt, THI Business School Ingolstadt, University of Vienna, Vienna University of Business and Economics, University of Applied Sciences Upper Austria, University of Leoben, University of Salzburg

Scholarship

Students studying at Austrian universities and universities of applied sciences, which are partner institutions of the Eurasia-Pacific Uninet, had the opportunity to apply for two kinds of scholarship: Eurasia-Pacific Uninet Scholarship or Scholarship from the home university

At the Fudan University, the China Know-How Summer School participants had the pleasure to attend the following lectures as well as visit the following companies:

- Chinese History
- The Political System of China
- Chinese Financial Markets
- China's Internet Policy
- Kung Fu & Taiji Practice
- China's Changing Values
- Gender Situation in China
- Doing Business in China
- Introduction to Traditional Chinese Medicine TCM
- Chinese Language Classes
- SANY PALFINGER Trading Co. Ltd.
- ENGEL MACHINERY Shanghai Co. Ltd.

Students had the possibility to attend the following lectures at the Peking University:

- The Chinese Thought – Chinese Philosophy then and now
- China's Economy
- Introduction to the Chinese Law System
- Foreign Policy in China
- China and her Environmental Challenges
- China's Population
- Introduction to the Traditional Chinese Painting
- Chinese Language Classes

Following Austrian and Chinese experts held lectures at the Peking University:

- Contemporary China's Mentality and Economic Setup: Links to History and Philosophy", Mag. Andreas Werner, Former CEO, Raiffeisen Bank International, Beijing
- "Daimler China at a Glance", Senior Manager Mr. Hika Chan

In addition, a sightseeing program to several places of historic and cultural interest in Shanghai (Yu Garden, Historical City, Chinese Acrobatic Show, Shanghai Museum, boat trip on the Huangpu River, Moganshan Road Arts District, trip to Suzhou) and Beijing (Tiananmen Square, Forbidden City, Peking Opera, Kungfu Show, the Great Wall, Lama Temple) were a part of the official schedule.

