

## INTERNATIONAL SUMMER UNIVERSITY (ISU) ST. PETERSBURG 2017

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### General Information

The International Summer University Russia 2017 (hereinafter referred to as ISU Russia 2017, known as ISU St. Petersburg in previous years) was held in St. Petersburg for the ninth consecutive time from September 4 to September 22, 2017 as a joint program of St. Petersburg University, Graduate School of Management (hereinafter referred to as GSOM) and WU (Vienna University of Economics and Business) (hereinafter referred to as WU). The ISU Russia 2017 was co-taught by faculty members from GSOM and WU. The program focused on “Challenges in Leadership and Strategy: Managing People in Global Organizations”. In total 32 students have been nominated to take part in ISU Russia 2017 (20 WU/12 GSOM).

### Academic Program

The academic coordination of ISU Russia 2017 was carried out jointly by Dr. Katharina Pernkopf (WU) und Dr. Marina O. Latukha (GSOM). Classes had a strong emphasis on interactivity and presentations. The ISU Russia applied contemporary theory and research in HRM and OB to issues arising in organizations from internationalization and globalization. WU faculty representatives were Dr. Katharina Pernkopf and Tobias Knoll, MSc.

Lecturers teaching for GSOM were Dr. Andrey Zamulin, Dr. Marina Latukha, Dmitry Kucherov, Dr. Antonina Lisovskaya, Dr. Olga Makarova, Dr. Andrei Panibratov and Dr. Joan Freixanet Solervicens.

### Intercultural Understanding

Two International Cultural Evenings were organized by the students for their colleagues and were aimed at presenting the country's culture, history and special features (one was organized by WU students, representing Austria, one was organized by GSOM students, representing Russia).

Apart from the academic program and the group dinners, the students also got to enjoy a widespread sightseeing and event program, organized by WU coordinator David Pinchasov. This included a guided city tour through Saint Petersburg, visits to the State Hermitage museum, a visit to the opening of the bridges on the river Neva, day trips to the palaces in Peterhof and Tsarskoe Selo.